



The Lighthouse



NMA...The Leadership Development Organization
Columbus Public Service Chapter
The first Public Sector Chapter - est.1981

“Locked Up” For MDA

By LaVerne Freeman

I was contacted by MDA in May 2013. They asked me if I would be willing to go to jail in exchange for raising bail money, which would send kids to MDA Camp. My initial thought was to say no. I felt that I wouldn't have time to commit. Additionally, I am totally uncomfortable asking people for money! This effort was totally out of my comfort zone.



New member LaVerne Freeman behind bars

However, while having this conversation with the Association Representative, thoughts of my own children came to my mind. I thought about how blessed I was to have two amazing children! I also thought about how I could have been one of the many parents who have a child with MD or any other challenge, in need of support.

Lastly, I thought about how I often I preach to my children about being supportive of others. If I've told them once, I've told them a thousand times there is something

special that happens in our lives when we make things happen for other people. I truly believe that when we live by this principle, God will always make sure we have what we need in life.

In the end, I accepted the challenge to raise money. My parole officer, Mel Anderson, composed a message for me to send out to friends and family. The message was life-changing because it not only gave me a picture of

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August 2013

Check out NMA's group on LinkedIn at NMA1.org

The latest issue of *Breaktime* can be found at: <http://www.nma1.org/Communications/Breaktime/2013-04-05/2013-04-05.pdf>

Visit the new Columbus Public Service chapter website:

<http://www.nma-cpsc.org>

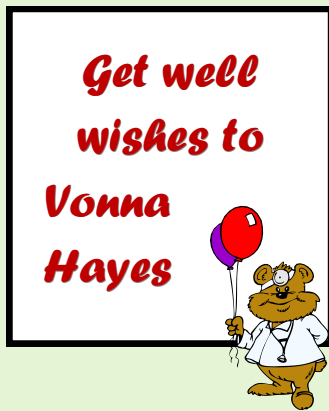
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NMA Family Scrapbook



Our deepest sympathy to Bruce Black and family for the loss of his mother Barbara D. Black on August 12, 2013 at the age of 83.



Mrs. Black was a frequent volunteer at Neighborhood Pride events

The Most Important Leadership Skill You'll Ever Learn

BY [Les McKeown](#) from Inc.com July 25, 2013

There's one thing that all leaders do well. It's not managing or even having great ideas

One of the precepts of Predictable Success is that being successful in business (in anything, really) is simple: just [make--and implement--good decisions](#).

Even simpler: just make *one* good decision (your next one). Then follow it by another. Then another. Then another. Simple, elegant, logical.

One of the delights of my career has been meeting people who can do this like falling off a log. Business leaders who, while they're far from infallible, are able (more often than not) to make good decisions. And not just now and again, but repeatedly, in times of calm and in times of chaos.

The skill that such leaders share is not a subjective one--like good judgment--nor is it a hard-edged objective ability like numerical literacy. (Though these and many other skills are important and useful). What differentiates serially-good-deciders from the rest of us is **pattern recognition**. This is the ability to see the generic and lasting patterns that underpin localized

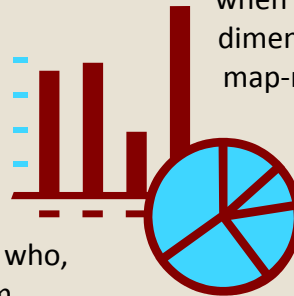
and ephemeral data, and which form the unseen framework around which lasting success is built.

Why Patterns Matter

Business leaders with good pattern recognition skills see another dimension to data-- like an aviation engineer who can see the wind flow around a wing

when we see only a two-dimensional blueprint; the map-maker who can picture the entire landscape while we see only the contours on the page; or the practiced CPA who can diagnose the health of an entire organization while we see only columns of numbers, what they see is more than the sum of the parts.

Pattern recognition can be learned, and it's a skill that every business leader should develop, hone and practice consistently. A great place to start is [Christopher Alexander's](#) expensive, but wonderful book, [A Pattern Language](#). Although the book is about architecture and town planning, the precepts of pattern recognition, how to apply it, the benefits from using it and good



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Announcements

September Breakfast Event

DATE: Thursday, September 19, 2013
TIME: 7:15 to 9:00 a.m.
LOCATION: Transportation Training Facility
 1881 E. 25th Ave.
 Columbus, Ohio 43219

PROGRAM: **Speaker I. David Cohen** is an adjunct professor with The American College in the Financial Services Specialist program. His presentation will include information on:



- Understanding people's goals and aspirations.
- Tools that can be used to meet financial goals.
- The roles of various financial professionals in the development of a well conceived financial plan.

MENU: Catering by **Chef Butcher's Creole Kitchen**
 Scrambled eggs, Bacon and Sausage, Home Fries, Wheat Toast, Fresh Fruit, Assorted Juices and Pastry.



EVENT AGENDA:

7:15 Registration & Social Time
7:45 Invocation and Pledge of Allegiance, Lunch
8:15 Speaker: I. David Cohen
8:35 President Terry Neal
8:40 Committee Reports, "Where's Terry" Contest
8:45 50/50 Raffle & Bonus Bucks Drawing
8:50 Meeting Adjourned

Please make your reservation to **Judy Johnson**,
jjohnson@columbus.gov
 by **Thursday, September 12th.**

Don't forget your canned goods for the Mid-Ohio Food Bank and your Pop Tabs for Ronald McDonald House

The guest fee is \$8.00, payable at the event
 Checks payable to: CPSC NMA

NMA FUNDRAISER
Assorted Anthony
Thomas
Candy Bars

Crunch, Almonds,
Caramel, Peanut
Butter
\$1.00/Bar



Proceeds to sponsor the
 this year's NMA High
 School Speech Contest.

Contact **Teresa Langer**,
 Division of Fire,
tlanger@columbus.gov

WANTED: **NMA BOOSTERS**

The Columbus Public Service Chapter is looking for members to represent NMA to their department.

For more information, contact National Director Kathy Spatz at 645-0487 or KASpatz@Columbus.gov



Professional Development

All are welcome to attend:

City of Columbus Toastmasters



Meetings:

1st Thursdays

Citywide Training Center
750 Piedmont Rd.
Training Room C
12:00 to 1:00 PM

2nd Thursdays

77 North Front Street,
Lower Level
Columbus Stat Room
12:00 to 1:00 PM

3rd Thursdays

Columbus Public Health
240 Parson Ave.
Room 119-C
6:00 to 7:00 PM

**For more information,
Call 645-6032 or 216 8988**



Ironic

The impact of ironic has been diluted because many people use it to mean “coincidental,” when its traditional definition is “counter to expectations or what is appropriate.”

NMA's E-Learning Self Study Courses

NMA is pleased to offer a new and unique E-Learning experience. These vendor courses offered by **Mindedge** represent an affordable and convenient way to strengthen business skills. Available at [E-Learning and Self-Study Courses](#). NMA offers self-paced business, management, and leadership courses for professional learners. At NMA we believe in lifetime learning, continuous improvement, and the development of a workforce capable of sustaining a competitive posture in the global economy. These courses represent an effective way to meet these goals.

your employees and help them become effective, productive and strategic contributors to your company's goals.

Featured Programs

- Business Communications
- Finance
- Strategy
- Human Resources
- Leadership
- Management
- Management Information Systems
- Marketing
- Project Management
- Innovation
- Critical Thinking

Mindedge courses are available 24 hours per day, 7 days a week, 365 days per year. This training includes interactive exercises, real world examples, supportive links and web-references and focused readings to help the learner quickly retain knowledge.

All courses have been developed by industry professionals and subject matter experts and are based on content used by world-class companies and can be completed in as little as 4 to 6 hours. Enroll now to improve the critical skills you need to succeed as a manager in today's knowledge economy, or enroll

To view courses and course descriptions and to register, visit [E-Learning and Self-Study Courses](#)

The NMA Leadership Model



Derived from a similar model in *Results Based Leadership* by Ulrich, Zenger, & Smallwood.



Important Leadership Skill

Continued From Page 2

and bad examples have never been more eloquently expressed.

Pattern language is also at the core of the teaching of [Ron Heifitz](#)-- in my opinion the best leadership thought leader writing today. It's essentially what he means when he talks about "[going to the balcony](#)"-- one of his key leadership precepts. Any of Heifitz's books is worth reading, but [Leadership on the Line](#) explicitly addresses "going to the balcony."

Just about everything the prolific [Edward Tufte](#) has produced glimmers with the essence of

pattern recognition, and in my opinion, attendance at one of his one-day courses is one of the best investments any up-and-coming leader can make.

Another great example is my friend [David Allen](#)'s 2-million-copies-and-still-selling masterpiece [Getting Things Done](#). Most people think of GTD as being about time-management or productivity, but really what David has achieved is to recognize the eternal, essential patterns of high performance and mapped them into a comprehensive system-- pattern recognition at it's highest.

Download a [free chapter from the author's book](#), "[The Synergist: How to Lead Your Team to Predictable Success](#)" which provides a comprehensive model for developing yourself or others as an exceptional, world class leader.



“An expert is someone who has succeeded in making decisions and judgments simpler through knowing what to pay attention to and what to ignore”.

- Edward de Bono

Event Notes



Win or lose, we all had a great time together at the Scioto Downs Racino Fun Night on August 18!

**SCIOTO
DOWNS
RACINO
WHERE I'M IN**



Community Service



Meet Sarah!

MDA Camper Sarah, pictured here with Camp Counselor, Katie, was recently granted a wish. Her wish? To Record an Album in Nashville. She had a FANTASTIC trip, and is back home in Worthington, OH with her family.

Her single “Let Me Go Back” is a HUGE hit with MDA campers. It is all about Sarah’s experience a MDA Summer Camp, and can be viewed at <http://youtu.be/5OLRbJQDSY>

MY BAIL Helps people JUST LIKE Sarah & her family living, working, and fighting muscular dystrophy RIGHT HERE in Franklin County.

Thank you for making a muscle and making a difference!!!

“Locked Up” For MDA

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someone who would benefit, but offered a “real-life” story of a young woman who is changing this world day by day!

Sarah is a 16 year old who embraces life and opportunities. If you’d like to see her perform, please take a moment to find her on YouTube. Her angelic voice and amazing spirit is something beautiful to behold!

Sarah Bellish and her family are recipients of the Muscular Dystrophy Association. Like Sarah and her family, over 1300 families are assisted with worldwide research projects, healthcare and supportive services, summer camps, and other opportunities. Sarah was at the lockup event and sang a song that she wrote herself. It was a pleasure to meet her!

The Columbus MDA Lock Up event raised \$127,000. You

should know, all the money raised here in our community, stays in the community and is NOT dispersed elsewhere! That is remarkable! The goal was to raise \$150,000. The books will stay open for another 30 days, until around September 5, 2013. If you didn’t support, but wish you had, there’s still time to reach that goal! Log onto: <http://www2.mda.org/goto/freeman808>.

Finally, I want to thank all of my friends from NMA for their support! I have a greater awareness of the need for community service as well as a greater respect for those who take the time to do it. There is always something needed beyond our four walls. I’m thankful to MDA for allowing me the opportunity to engage in such a powerful movement!

The amount my incarceration raised was \$510, and more than half came from NMA! They were heavy hitters!

Thanks to all who helped!

“Not everybody can be famous but everybody can be great, because greatness is determined by service.”

— Dr. Martin Luther King, Jr.



Community Service

2013 Block Party

Thank you to all the City Departments and staff members who participated in this year's Mayor Coleman's Block Party on August 3rd. Over 4,000 people attended the event at Columbus Commons, and enjoyed the free school supplies, free hot dogs, and live entertainment. Over 60 community information booths from County, City, non profit and charter schools gave information and free supplies to attendees. The kids had a lot of fun on the bounce houses, CRPD climbing wall, making Lowe's grow kits and exploring the Fire Safe House! Thanks to all who participated! CTV made a great video recap - <http://youtu.be/aN1YkAxXbjY>



Teresa Langer and Carnell Felton at the event with Carnell's granddaughter Christina.

By Beth Fairman Kinney, photo by Dave Paul

NMA's Helping Hands

NMA believes in Community Service, and our members volunteer many hours of their time to help make a difference:

Amy Ackerson volunteered at the Catalina Wine Festival to benefit Buckeye Ranch and at the Benefit-Volleyball Tourney for Victims of Domestic Abuse.

Bruce Black volunteers for the Berwick Civic Association.

Mark Calvert Volunteers at Dublin Coffman High School and also helped serve meals and set up outreach at Stowe Mission of Central Ohio Church.

Stacy Cooperwood is president of the Glenwood Recreation Center CRC Board.

Jeff Emhuff is a volunteer tutor for the Franklinton Tutoring Program

LaVerne Freeman helps out with childcare at her church two Sundays each month, and went to jail for MDA's kids camp fund drive.

Cindy Fruth continues to volunteer as the Treasurer of the Columbus Employees Association and is also the Treasurer of her church.

Beth Fairman Kinney volunteers for the United Crestview Area Neighbors Civic Association.

Teresa Langer continues to sell candy bars to support the NMA speech contest.



Lisa Landoll volunteers at the information desk at Riverside Methodist Hospital.

Terry Neal volunteers on the Board of Directors for the Eastgate Garden.

Tami Peters volunteered for the Franklin County Sheriff at a DUI checkpoint, for the Blacklick Estates Child ID program, and continues to volunteer her time for the Hamilton Meadows Civic Association and the Ginkaku-Ji Karate Dojo.

Jan Reese Volunteers a Golden Endings Golden Retriever Rescue

Terrell Spencer currently holds the office of President for The Livingston Heights Place Civic Association.

Marcellus Stewart helped give out school supplies at the Rhodes Park Rec Center with the Elks Lodge and at the East Side Fun and Fitness fest, teaming up with Making a Difference LLC, OSU East and 2 Fish and 5 Loaves.

Jeffrey Ushry volunteers with the Eastmoor Academy Touchdown Club, and as a coach for Columbus Ice Youth football

Bee Tolber continues to volunteer as a mentor in the Alpha Minority Youth Engineering program, and helped out at the Traylee Center.

Scott Ward volunteers as a member of the City of Columbus Veteran's Committee



NMA-Lighthouse Puzzles

NMA Calendar 2013

September



- 5-6 Rosh Hashanah
(Jewish New Year)
- 6-8 NMA National
Conference
- 11 Patriot Day
- 12 Chapter Board Meeting
- 14 Yom Kippur (Jewish Day
of Atonement)
- 16 Step-Family Day
- 19 Meeting Event *I. David
Cohen, American
College*
- 19 Sukkot Begins (Jewish
9-day Fall Holiday)
- 16 Citizens' Day
- 22 Fall Begins
- 27 Native Americans' Day

October



- 10 Chapter Board Meeting
- 14 Columbus Day
- 16 Boss' Day
- 19 Sweetest Day
- 31 Halloween

November



- 1 All Saints' Day
- 3 Daylight Savings Time
Ends
- 11 Veterans' Day
- 14 Chapter Board Meeting
- 28 Thanksgiving Day
- 28 First Day of Hanukah

July Puzzle Solution

Terry was in front of **OSU Hospital East**. Correct responses were submitted by Lesley Carter, Carnell Felton, Teresa Langer and Bee Tolber. Congratulations to **Lesley Carter** whose name was drawn from among the winners. She won a **\$25 gift certificate for Rusty Bucket**.



Where's Terry?



To enter the contest, find Terry's location (name the city and the business) and send it to: sima@columbus.rr.com or NMA-Lighthouse@columbus.gov. The contest winner will be selected by random drawing from all correct entries at the next NMA meeting event. **Entries for this puzzle must be received by 5 PM September 13, 2013 to be considered.**



What is NMA?

NMA The Leadership Development Organization is a professional association headquartered in Dayton, Ohio. The Association is a national not-for profit organization serving about 20,000 members worldwide.

NMA Code of Ethics

I will recognize that all individuals inherently desire to practice their occupations to the best of their ability.

I will assume that all individuals want to do their best.

I will maintain a broad and balanced outlook and will recognize value in the ideas and opinions of others.

I will be guided in all my activities by truth, accuracy, fair dealing and good taste.

I will keep informed on the latest developments in techniques, equipment, and processes.

I will recommend or initiate methods to increase productivity and efficiency.

I will support efforts to strengthen the management profession through training and education.

I will help my associates reach personal and professional fulfillment.

I will earn and carefully guard my reputation for good moral character and good citizenship.

I will promote the principles of our American Enterprise System to others, by highlighting its accomplishments and displaying confidence in its future.

I will recognize that leadership is a call to service.

NMA Statement of Principles

NMA is dedicated to managerial excellence, personal and professional growth, and leadership development. The following principles identify NMA's core beliefs and provide the basis for the Association's Mission Statement.

We believe in the highest standards of personal and organizational integrity and respect for the individual.

We believe in lifelong learning, continuous improvement, and the development of a workforce capable of sustaining a competitive posture in the global economy.

We believe management is a creative, dynamic, and essential process enabling people to achieve personal and organizational objectives.

We believe that managerial responsibility is shared among all individuals at all levels of the organization and that leadership is critical to management success.

We believe that individuals and organizations have a community and civic responsibility.

NMA Mission Statement

NMA creates leadership development products and opportunities that maximize the potential of our members, sponsoring organizations, and communities.



NMA OFFICERS AND BOARD MEMBERS – JULY 2013-JUNE 2014

Officers/Term End	Name	Phone	Email
President	Terry Neal	221-3132x75480	tneal@columbus.gov
1st Vice President	Stacey Cooperwood	645-6219	SMCooperwood@columbus.gov
2nd Vice President	Scott Ward	645-1834	RSWard@columbus.gov
Secretary	Amy Ackerson	645-8119	aackerson@columbus.gov
Treasurer	Elaine Brunney	645-5705	embrunney@columbus.gov
Immediate Past President	Teresa Langer	645-4128	tlanger@columbus.gov
National Director	Kathy Spatz	645-0487	kaspatz@columbus.gov
National Director (Retired)	Bill Mahaffey	795-1582	Billm4715@sbcglobal.net
Board of Directors			
At Large/2015	Barb Crawford	645-8248	bcrawford1@columbus.gov
Development/2014	Beth Fairman Kinney	645-7116	bfkinney@columbus.gov
Finance-Fleet/2014	Terrell Spencer	645-6133	tlspencer@columbus.gov
Public Safety	Vacant		
Public Service/2015	Ray Gantzer	645-0413	RJGantzer@columbus.gov
Public Utilities/2015	Cindy Fruth	645-7304	cmfruth@columbus.gov
SWACO/2014	Albert Iosue	871-5100	albert.iosue@swaco.org
Technology/2014	LaVerne Freeman	645-0550	lafreeman@columbus.gov
Committees			
Chapter Awards	Vacant		
Community Service	Bee Tolber	645-7496	vvtolber@columbus.gov
Membership	Carnell Felton	645-3138x1202	cbfelton@columbus.gov
Programs (Co-Chair)	Judy Johnson	645-0526	JAJohnson@columbus.gov
Professional Development	Tami Peters	645-2688	tlpeters@columbus.gov
Public Relations	Sima Gellman	563-1389	sima@columbus.rr.com
Executive Advisory Committee			
	Title	Agency	
Derek Anderson	Deputy Director	Public Utilities	DHAnderson@columbus.gov
Gary R. Cavin	Director	Technology	GRCavin@columbus.gov
W. Skip Parks	Administrator	PS/Refuse	WJParks@columbus.gov
Dr. Richard Westerfield	Administrator	Public Utilities	RCWesterfield@columbus.gov
Teresa Langer	Past President	Safety/Fire	TLanger@columbus.gov



The Lighthouse is published monthly by the Columbus Service Chapter of NMA, Sima Gellman, Editor; Teresa Langer, Terry Neal and Kathy Spatz, Committee Members. Amy Ackerson, LaVerne Freeman, Judy Johnson, Teresa Langer, Terry Neal, Dave Paul and Kathy Spatz contributed to this month's issue. Submit articles to: sima@columbus.rr.com or NMA-Lighthouse@columbus.gov.

